

LICENSE PLATE AUCTION GROUP (LPAG)

1881 Pierce St., Lakewood, CO 80214

Conference Call

February 23, 2015

Minutes to the Meeting

Members in Attendance: Gina Robinson, Zach Pierce (via telephone), Maren Rubino, Bob Gall (via telephone), Peter Pike, TH Mack Sr. (via telephone), Mark Simon, Ryan Carson

Guests in Attendance: Chris Hochmuth – DOR, Dylan Ikenouye – DOR, Marty Zimmermann -- Zim Consulting, LeeAnn Morrill (via telephone) – AG's Office, Kit Sage Caitlin Biady and a mystery guest signed into GoToMeeting only as "Z" with no email or name.

CONVENE:

Rich convened the meeting at 9:05 a.m.

- A Quorum was established
- Gina and TH moved to approve the 1/26/2015 minutes. It was 2nd by Bob. There was no discussion, Gina called the roll call vote for Rich as he was on the phone and didn't have a sign in sheet:
 - Bob – Yes
 - Gina – Yes
 - Maren – Yes
 - Rich – Yes
 - Zach – Yes
 - Mark – Yes
 - Ryan – Yes
 - TH – Yes
 - (Peter had not yet arrived)
 - Motion Carried
- Maren moved to approve the 2/6/2015 minutes. Mark 2nd the motion. Bob brought up some discussion about whether "X" or "A" was the plate that was sold. It was clarified by Marty that it was "X". Marked asked that the minutes be amended to show that the buyer, Mr. Lex, changed his mind about buying "A" to "X", to more accurately reflect what happened. There were no objections. Gina called the vote:
 - Rich – Yes
 - Gina – Yes
 - Maren – Yes
 - Peter – Abstained

- Zach – Yes
- Mark – Yes
- Bob – Yes
- Ryan – Yes
- TH – Yes
- Motion passed.
- Maren moved that the minutes of 2/10/2015 be approved. Ryan 2nd the motion. Mark asked for a correction on the vote for selling plate “1”. There was discussion on what constitutes a quorum and what the consequences of votes that weren’t unanimous were. TH asked to table the minutes until LeeAnn (who had not yet arrived) could clarify the situation. Rich tabled the minutes.
- LeeAnn joined the meeting and the above topic was taken up again. LeeAnn believed that a majority of those present was sufficient to carry a motion. Mark continued to disagree citing Legislative Intent. Discussion ensued. Bob suggested tabling the minutes until legislative intent could be confirmed. There was no objection.
- Marty Zimmerman gave the Auction/Event Debrief. There was general discussion which transitioned into the Treasurer’s report.
- Gina and Zach gave the Treasurer’s report, there was general discussion regarding the Treasurers report. Zach touched on Return on Investment, Loan Repayment and Spending Authority. It was generally agreed that there should be greater detail and something showing the Revenue. Marty, Zach & Gina will work on this.
- Peter moved that there be a future agenda item that discusses the strategy for getting the “right people in the room” for sustainability. The motion was 2nd by TH. Discussion ensued. Gina called the vote as Rich had to drop off of the call:
 - TH – Yes
 - Ryan – Yes
 - Mark – Yes
 - Bob – Yes
 - Gina – Yes
 - Maren – Yes
 - Peter – Yes
 - Zach – Yes
 - Motion passed.
- Marty asked to address the sustainability issue, specifically the piece where other non-profits auction off plates on behalf of LPAG. There was discussion about 80/20 vs. 50/50 for the “auctioneer”.
 - Even more specifically Disability Law Colorado wishes to auction off JUSTICE and ESQ on May 16th, 2015 at the 80/20 level. There was additional discussion of how this would take place as there is currently no contractor. No action was taken.
- The discussion turned towards Zim Consulting’s contract status and the status of any third party vendors. Discussion ensued. This discussion toggled between the Patent infringement(s) and various vendors and possible vendors’ willingness to move forward under the threat of suit, also the possibility of Patent Insurance.
- Marty finished is discussion of the Contractor status and administration issues.
- Mark started discussing re-sale policy, or lack thereof. Gina ended the discussion as this was not an agenda item. It will be added as an item at a future date.

- Peter moved that LPAG move forward with Disability Law Colorado in auctioning off JUSTICE and ESQ. Mark 2nd the motion. Discussion ensued. Gina called the vote:
 - TH – Yes
 - Ryan – Yes
 - Mark – Yes
 - Bob – Yes
 - Gina – No
 - Maren – No
 - Peter – Yes
 - Zach – Yes
 - Motion passed 6-2
- Mark moved to authorize the Executive Committee to move forward to contract with someone on an hourly basis to handle LPAG's administration until they can restructure to contract with a vendor to move forward. TH 2nd the motion. Discussion ensued. Mark withdrew the motion.
- Mark moved that LPAG hire Zim Consulting at a rate not to exceed \$30/hr. to provide administrative support as the group moved forward. Bob 2nd the motion. Discussion ensued with several amendments. Summarized motion: "Hire Zim Consulting at a rate not to exceed \$30/hr., not to exceed \$500/month, pending approval by the Governor's procurement office to end June 30, 2015." Gina called the vote; however the discussion about quorums and voting majorities resurfaced and was discussed at length. Zach interjected that he had just spoken with Romaine Pacheco regarding the Legislative Intent and confirmed that votes need only pass by a majority of those present, assuming a quorum was present. Mark continued to disagree. Gina called the vote:
 - TH – Yes
 - Ryan – Yes
 - Mark – Yes
 - Bob – Yes
 - Peter – Yes
 - Zach – Abstained
 - Maren – Yes
 - Gina – No
 - Motion Passed pending approval by the Governor's Procurement Office.
- LeeAnn gave an update on the patent issue. Bob added his discussions with MyPlates.com. Bob asked to have MyPlates.com to be put on the agenda (as a call in) for their next meeting.
- Gina moved that LPAG follow the advice of their AG, as well as that of Zach and Romaine that the LPAG has the understanding moving forward that operate under the voting members "in the room" (and on the phone) and not the total number of voting members of the Group in order to take votes. TH 2nd the motion. Animated discussion ensued. Gina called the vote:
 - TH – Yes
 - Ryan – Yes
 - Mark – No
 - Bob – No
 - Gina – Yes
 - Maren – Yes
 - Peter – Yes
 - Zach – yes

- Motion carried 6-2
- Bob asked to hold off on the 501(c) (3) discussion until the reorganization discussion.
- Discussions of setting reserves on Letter/number combinations – Mark lead a wide ranging discussion. Mark ended this discussion based on it being taken up at a future meeting.
- Mark moved that the LPAG move forward with getting the Strategic Planning Session set at its earliest opportunity. Mark withdrew the motion as it was the next agenda item.
- The Group reviewed possible dates and locations for a facilitated strategic planning retreat of at least 6 hours. Dates were generally narrowed down and a poll would be sent out to the Group for finalization.
- Peter Kopp's absence from the Group was discussed and Zach was going to reach out to Romaine to determine the status of his slot on the Group.
- Maren moved to pass the minutes from the February 10th meeting. There were numerous 2nds. Gina called the vote:
 - TH – Yes
 - Peter – Yes
 - Mark – No
 - Bob – No
 - Gina – Yes
 - Maren – Yes
 - Peter – Yes
 - Zach – Yes
 - Motion passed 6-2 with Mark believing LPAG had committed an illegal act.
- Gina asked to move the remaining agenda items to the Strategic Planning retreat.
- LeeAnn thought the minutes were novels and should be reduced to recording the actions of the Group. The Group generally agreed.
- Mark listed a series of policy points that needed to be discussed.
 - Probate advice from pro bono attorney
 - List of new issue plates for reservation
 - Process for identifying new configurations
 - An auction winner changing his mind on a range of numbers
 - All future follow-up items being bolded
- Public testimony – Kit Sage spoke.

Gina adjourned the meeting at 12:03 pm

Respectfully submitted
 Chris Hochmuth
 Administrative Services Supervisor
 Title and Registration Sections
 Department of Revenue